



Newsletter

MAY 2012

Chesapeake Professional Women's Network, Inc.
Building Relationships. Growing Businesses.

WELCOME to the all new E-Newsletter!

CPWN Welcomes

We welcome your input and ask that you send any feedback to the editor at averbeten@gmail.com

Want the hard copy?? Just hit PRINT!

This Issue:
Giving Back



Publisher
The Chesapeake Professional Women's Network

Assistant Publisher
Amy Verbeten

Editor
The CPWN Newsletter Committee

CPWN
PO Box 654
Bel Air, MD 21014

Sponsor: SARC—Safety Awareness Resources Change

SARC's Vision Statement



We are Harford County's lifeline to victims, potential victims, and survivors of domestic violence, dating violence, sexual violence, and stalking. Working within the community, we are the catalyst for the eradication and prevention of violence. We stop the pattern of violence by providing:

- A safe haven which offers hope, empowerment, opportunities and tools, for new beginnings
- Comprehensive training to professionals, community education, and prevention initiatives to recognize and reject abusive attitudes and actions,
- Additional access to resources through partnership and collaboration with allied community organizations, and
- Leadership and expertise by developing and implementing solutions to issues of domestic violence, dating violence, sexual violence, and stalking.

We do this in a confidential environment of trust, respect, and mutual accountability without regard to race, creed, gender, marital status, sexual orientation, or economic circumstances.

Sponsor: Harford Family House



Mission:

Through housing, support & resources, Harford Family House, Inc. helps homeless families transition into stable/permanent housing.

Vision:

Harford Family House, Inc. is committed to ending homelessness for families with children in Harford County, MD.

Who we are:

Harford Family House was established in 1989 by the nine Episcopal Churches in Harford County to shelter homeless families with children. Starting with a single housing unit, we have grown to 20 housing units and continue to expand. In addition to shelter for families, we provide:

- Education in life skills, job readiness and personal growth
- Individualized case management to help each family overcome the root cause of their homelessness
- Referrals to partner agencies
- Personal connection to the community through local churches and volunteers

Board of Directors

President

Renee McNally

HR Solutions, LLC
renee@hrsolutionsllc.com

Vice President

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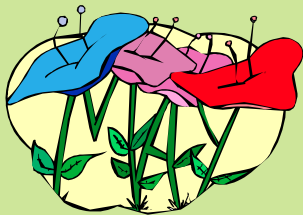
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Immediate

Past President

Mary Ann Bogarty

PNC Bank
Maryann.bogarty@pnc.com



EVENT CHECK IN

For record keeping purposes, please remember to check in at all events, even if you have pre-paid.

President's Letter



What an exciting month for us! I'm so excited for our 15th Anniversary party on the 8th at Joe's Crab Shack! If you haven't registered, do it soon, as space is limited and running out! This is a very informal evening, so put on your jeans and get comfortable! We will have some Charter Members with us and I'm hoping they'll share a story or two from the early days, so that should be fun. Instead of boring you in this letter with more tidbits, I will defer til next Tuesday when I'll have some other stories to share about the history of CPWN and how we got to where we are today.

Another exciting event happening that night will be the unveiling of our brand NEW website!! We are all excited about it and we think you will be too. We will have a lap top or two around so everyone can take a look. Please give us any feedback/input/ideas you can as I'm sure there will be some tweaking to do in the first month or so that it is live. We want to make sure it works for you!

Looking forward to the summer, we have, for the first time, 2 events in June! We will have our regular June luncheon but will also be having a Business Card Exchange on the 20th at the Dark Horse Saloon. This will be FREE for members and only \$5 for guests!

See you next week!

Renee McNally

The board would like to remind our members of the Event Pay Policy.

- ◆ Members and Guests must register for events by 12 noon the Friday prior to the event.
- ◆ Members and Guests must also cancel their reservations by this time as well if they are unable to attend.
- ◆ We apologize for any inconvenience, however the restaurants and locations where we hold our monthly meetings require a firm headcount by the Friday before the event.
- ◆ Thank you for your understanding and cooperation.



Committee Chairs

Ambassador & Membership

Bev Smith
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beverlybsmith@aol.com

Events & Meeting Speakers

Andrea Kirk
Ameriprise Financial Services, Inc
Andrea.n.kirk@ampf.com

Fashion Show

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Publicity & Newsletter

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Website

Kathy Walsh
Jigsaw Marketing Solutions
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Membership Dues: \$85
Meeting Sponsorship: \$150
Plus door prize

www.cpwnet.org

Chesapeake Professional Women's Network is celebrating its 15th Anniversary!

CPWN was started as a small networking group, and has grown to a group of around 200 members. Throughout the years, the organization has not only provided a venue for the women of northeastern Maryland to network, but it has also hosted a long list of influential speakers at monthly lunch meetings, and given back greatly to the community. The annual fashion shows along with other events have allowed CPWN to support local charities that are involved with or promote women in the workplace.

We look forward to the continued growth of CPWN, and welcome you to attend our 15th Anniversary Party to be held on May 8th at Joe's Crab Shack in Bel Air. Tickets can be purchased online at www.cpwnet.org; they are \$25 for members and \$35 for guests.

Active Charter Members with CPWN:

Carolyn Evans
Sandy Glock
Laura Henninger
Mary Leavens
Peggy Meyers
Libby Plunkett
Kris Sankovich
Judy Terrill
Kim Wagner

Presidents of CPWN

Marianne Dixon (Original Founder)
Debbie Betkey
Libby Plunkett
Claudia Holman
Laura Henninger
Lorrie Schenning
Mary Ann Bogart
Renee McNally (Current President)

Ideas for a Business to Give Back to the Community

by Sara Melone, Demand Media inShare.

No matter how large or small, a business is part of the community in which it operates. Many business owners who wish to invest in their local community may be at a loss as to how to contribute to their community. Businesses have a variety of creative ways they can give back to a community from accepting charitable donations to providing mentoring.

Request Charitable Donations: A business that operates a storefront or accepts customer payments for goods and services might consider taking up a regular donation for a local charity or other community organization, as suggested by the National Federation of Independent Business. A business owner could make a collection box available where customers can donate money, food or clothing items. The business owner might also consider adding an optional donation amount to the customer's purchase, such as a \$1 donation to a local community organization.

Donate Products or Services: A business owner or manager may also consider contributing products or services directly to the community. A business that sells or makes food items could donate to a local food bank. A company that makes or distributes

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Board Members At Large

Andrea Kirk
 Ameriprise Financial
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Kathy Walsh
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Kelly Bedsaul
 Weyrich, Cronin & Sorra, Chartered
 KellyB@wscspa.com



CPWN Member News

The Board of Directors and its members would like to congratulate three of our members who have been selected to receive the distinguished 2012 Top 100 Minority Business Enterprise Award. Ceremony will take place at the Inn and Conference Center at University of Maryland University College in Adelphi, Maryland.

Patricia Desiderio
 Patty's Gifts and Baskets LLC, Trading As: Patty's Promotions

Sheryl Davis-Kohl
 Beacon Staffing Alternatives, Inc.

Renee McNally
 HR Solutions LLC

The Top 100 MBE Award is given to enterprising women and minority entrepreneurs that fuel the region's economy through their innovation, sacrifices, and dedication. The ceremony will acknowledge and pay tribute to outstanding women and minority business owners in Maryland, Virginia, Pennsylvania, Delaware and the District of Columbia.

(Continued from page 3)

clothing, school supplies or medical equipment could donate to a community shelter, school or medical clinic. Even a business that provides a service such as construction or plumbing could volunteer employee time and materials to facilitate needed repairs for elderly and low-income households in the community.

Become a Sponsor: Many small to large sized businesses give back to the community by partaking in a variety of sponsorship opportunities. For instance, a business with a high-traffic location such as a gas station or restaurant might host a car wash where students can work to raise money for class trips or supplies. Other businesses sponsor a local little league team by investing in their uniforms, which has the dual benefit of providing advertising and exposure for the business.

Mentoring Programs: A business within the community is in a unique position to give back on a personal level, as well. Some businesses offer a mentoring or job skills training program open to local community members. The business might offer internship programs for high school and college students looking for new work experience in a particular field, or the program could be open to people looking for work requiring on-the-job training to acquire new skills.

NON PROFIT EVENTS



Triple Crown Wine, Beer, and Food Tasting

Saturday, May 5th 2012

Doors Open @ 5:45pm

Walter and Betty Ward Family Center Y

Wear your derby attire and join us for the Derby broadcast in the lobby of the Y followed by food tastings by Chef Jon Kohler of Pairings Bistro, a variety of wine tastings, beer tastings from Duclaw Brewery, and desserts by Flavor Cupcakes. All proceeds benefit the Y's Safe Places for Kids Campaign which helps to provide safe before and after school childcare, preschool, and summer camp. Contact Traci Petty at [410-679-9622](tel:410-679-9622) for further information and sponsorship opportunities

Smile with Style

Walk the pink carpet and join us for an evening of pampering, shopping and food for the body and soul!

Thursday, May 10th 2012

5pm to 9pm at Rockfield Manor

Tickets \$35 / Free Parking

The Welcome One Emergency Shelter is the only full-service emergency homeless shelter in Harford County. Our shelter is located in the Riverside Business Park in Belcamp. Welcome One is a night-shelter with 28 beds: 22 for men, 6 for women. Our shelter provides and advocates for a continuum of services designed to reduce the incidence and burdens of homelessness in Harford County. Welcome One Homeless Services also operates a Transitional and Supportive Housing Program with three units in Bel Air.

CPWN 15th Anniversary Party!

Tuesday, May 8, 2012

5:30 - 8:30 p.m.

Join us at the new Joe's Crab Shack to celebrate 15 years of building relationships and growing businesses with CPWN.

Sponsors: Harford Family House & SARC

Location: Joe's Crab Shack

Do you know of a non-profit event coming up?

Contact Amy Verbeten

averbeten@gmail.com

CPWN Newsletter Editor



Fashion Show Corner:

Thank you to our newest sponsors: Harford's Heart Magazine, PNC, Point Breeze Credit Union, The Arc-Northern Chesapeake Region, Hart Heritage Estates, Stone House Publications (Arrive/I95), Gessner, Snee, Mahoney & Lutche, The Kelly Group, Jones Junction and Susquehanna Spine & Rehab Center! We appreciate your sponsorships!

We have extended the deadline for sponsorships until May 15, so let us know ASAP what level you would like to support us at. Information on sponsorships can be found on the website or by contacting Kim Zavrotny at 410-343-3000 or monkton@evansfuneralchapel.com.

We are also currently looking for models for the fashion show. Our models have a great time & get to show off some of the best clothes in Harford County! If you are interested in being a model, please contact Marilyn Eben at marilyneben@comcast.net for more information.

We are always looking for some extra hands & creative thinkers to join our committee, if you would like to join us, contact Kim at the number or email listed above. Please remember to "like" us on facebook at CPWNFashionShow!



Do You Have Harford's Most Beautiful Baby?

Harford County-based non-profits Harford Family House and SARC will host the 3rd Annual Celebree Presents Harford's Most Beautiful Baby contest with four fun ways to participate.

On Saturday, May 12, 2012, [Harford Family House](#) and [SARC](#) will again join forces to host the third annual Celebree Presents Harford's Most Beautiful Baby contest at the Harford Mall, with all proceeds going to benefit the two area non-profits that primarily provide services to local women and children.

According to the planning committee for the event, this year will be bigger and better than ever. In addition to the Beautiful Baby contest, new this year are a Mother/Daughter Look-a-Like Contest, a Father/Son Look-a-Like Contest and a Baby Crawl race. Also for the first time, the event will take place in the Center Court of Harford Mall with activities scheduled throughout the day. Registration for the Look-a-Like and Baby Crawl contests will open at 10:00 a.m. and the action will kick off at 10:30 with the Baby Crawl. The Father/Son Look-a-Like Contest will follow at 11:30 and the Mother/Daughter will take the stage at 12:30. Other entertainment will be provided throughout the day, including face painting, balloon creations and an 11:00 a.m. magic and balloon show presented by "The Extreme Balloon Man," Steve Gambrell.

To enter the Beautiful Baby contest, parents need to submit a non-professional photograph of their newborn through 18-month-old and a \$25 entry fee. Entries can be submitted online, at all Harford County Celebree Learning Centers or by mailing a photo, entry form and check to Harford Family House at 53 E. Bel Air Avenue, Suite 3, Aberdeen, MD 21001 no later than April 30, 2012. All checks should be made payable to Harford Family House.

A group of six judges including Sandi Linkous of Merle Norman Salon and Spa, Lance Hirsh of Saxon's Jewelers, Aberdeen, Debra McCollum of Jones Junction, Karen Hensley RNC-PEDS, BSN of Upper Chesapeake Health - Family Birthplace and Melissa Horner of Girleegurlz will choose the Beautiful Baby contest winner from the top 10 highest vote-getters on the photo contest website.

The top vote-getters will be notified in advance and must be available to attend the award ceremony at 1:30 p.m. on May 12th at Harford Mall, at which the grand prize winner will be announced and receive a prize package valued at more than \$1,500. Prizes include a \$1,000 cash prize from Susquehanna Bank, consultation and organizing by Sappari Solutions, a photo session with photographer Anni Oh and gift certificates from Tiny Toes and Stella & Dot. Other contests feature prize offerings including a spa day, jewelry, cash prizes and gift certificates to area retailers and restaurants.

Harford Family House executive director Joyce Duffy says the Beautiful Baby event would not be possible without the support of the local business community. "Thanks to our wonderful sponsors including our new title sponsor, Celebree Learning Centers, titanium sponsors Forest Hill Pediatrics, Growing Smiles and Jones Junction, and platinum sponsors APGFCU and Harford Mutual, we were able to significantly expand the event this year in terms of both fun activities and prizes," Duffy says.

Luisa Caiazza-Nutter, executive director of SARC agrees, stating, "The support of our valued sponsors contributes directly to the success of this event, which in turn increases our ability to better serve women and children in our community in times of crisis."

"Teaming up with SARC and Harford Family House provides Celebree with a great opportunity to support our local families. We are an organization committed to strengthening our communities with a purpose of raising the bar for early learning and closing the school readiness gap — a perfect fit," adds Richard Huffman, founder and president of Celebree Learning Centers.

To enter any of the contests, become a sponsor or find out more about Harford's Most Beautiful Baby activities, visit the event website at www.harfordbaby.org.



WOMEN HELPING WOMEN: A List of Organizations that CPWN Supports

Athena Award – CPWN is a sponsor of the Athena Award, which is an award recognizing women who demonstrate excellence in their business or profession, devote time and energy to the community and generously assist women in attaining their full leadership potential. Of the Harford County recipients of the Athena Award, we are proud that four are members of CPWN (Kim Wagner, Debi Williams, Sheryl Davis-Kohl and Content McLaughlin). For information, contact Pat Hogan at 410-836-4713.

New Visions for Women – A fun, power-packed day of workshops and sessions designed to energize and invigorate you and to celebrate women as unique individuals and as a collective force in the community. The annual event is held at Harford Community College. CPWN is a sponsor and member of the Committee, often our members are presenters.

Anna’s House – A non-profit organization that provides transitional housing for women and their children and also offers case management, counseling, career skills training and employment assistance. To support Anna’s House, CPWN sells the “Lucinda” Women and House Pins as a fundraiser at CPWN events.

SARC – “We work to end domestic violence, sexual violence and stalking to aid its victims and to create a society free from abuse and fear.” We are Harford County’s lifeline to both adult and child victims by providing: counseling, legal representation and a 28 bed safe house. Over 2000 people a year turn to SARC for help. Call our 24 hour helpline at 410-836-8430 or learn how you can help at www.sarc-maryland.org

Scholarship Fund – CPWN sponsors a \$1000 scholarship for Harford Community College, to be awarded annually to a “female student who exemplifies professionalism and commitment to the community”, and who meets certain academic criteria. Funding is from special raffles and events. For information contact Mary Ann Bogarty at 410-638-2037.

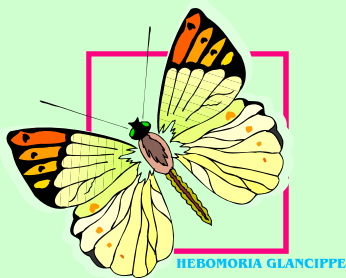




Chesapeake Professional Women's Network, Inc.
Building Relationships. Growing Businesses.

Member Benefits

- ◆ Monthly meetings to network and promote your service or product.
- ◆ Advertising in our online membership directory with website and e-mail links.
- ◆ Varying meeting dates, times, and locations to meet your busy schedule.
- ◆ Topical speakers on issues pertaining to women and business.
- ◆ Opportunities for women to support and mentor each other in both business and personal aspects of our lives.
- ◆ Special events & Meeting Sponsorship
- ◆ A monthly newsletter with calendar of events, networking tips, member updates, and articles of interest.



UPCOMING EVENTS

May Networking
CPWN 15th Anniversary Party!
Joe's Crab Shack
May 8, 2012
5:30 p.m. to 8:30 p.m.

Sponsors: Harford Family House & SARC

Rsvp at www.cpwnet.org
Deadline is Friday before the event at Noon.

June Networking Luncheon
Maryland Golf and Country Club
June 12, 2012
11:30 a.m. to 1:30 p.m.

Speaker: Kathleen Murphy, Maryland Bankers Association
Sponsor: Pam Jeddry

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